

The Commonwealth of Massachusetts
Department of Telecommunications and Energy
Ms. Mary Cottrell
Secretary of the Department
One South Station – 2nd floor
Boston, Massachusetts 02110

July 18, 2005

Dear Ms. Cottrell,

RE: June 20, 2005, Technical Conference in Default Service Procurement, D.T.E. 04-
115 written comments

Levco Tech, Inc. (“LEVCO”) commends the Department of Telecommunications and Energy (“Department”) for evaluating possible methods to expand electric choice to residential and small commercial customers in Massachusetts and thanks the Department for the opportunity to provide written comments.

LEVCO is active marketing to Connecticut residential electric consumers and currently has contracts with over 30,000 Connecticut residential electric customers who are receiving competitive electricity supply.

LEVCO is providing written comments to encourage the Department to evaluate instituting a process for having electric consumers select their electric generation service provider when establishing a new electric service distribution account. The Connecticut Legislature has passed a bill which requests that the Connecticut Department of Public Utility evaluate a process that provides this type of program when

an electric consumer initiates service. We believe that this process will assist in educating electric consumers about electric choice, reduce acquisition costs for entities marketing electricity generation to residential consumers, encourage more entities to participate in providing offers to residential customers and be a benefit to residential electric consumers.

The process we propose the Department consider is that when an electric consumer is opening electric service with an electric distribution company a message approved by the Department shall be played or read that describes approved electric generation programs that are available for the consumer. The consumer will choose among the approved selections for their generation service. Valid enrollment information shall be recorded and provided to the appropriate entity for enrollment.

When consumers are opening electric service there is an efficient opportunity to educate consumers about electric choice and selecting a generation service. We believe this program will encourage greater participation in the small customer market, reduce costs to serve consumers in a competitive market, increase consumer participation in electric choice and be a benefit to the Massachusetts electric consumers. We hope that the Department evaluates the process for consumers to select their generation service when opening electric service.

If you have any questions please feel free to contact me or our organization.

Sincerely,
Levco Tech, Inc.

Edward Levene
Vice President

